

## **LIONS QUEST JOB ROLES — DISTRICT LIONS QUEST CHAIR**

### **DISTRICT LIONS QUEST CHAIR'S GOALS**

To promote the implementation of the Lions Quest Programs to area school districts as a positive approach to youth outreach.

To motivate and inform clubs to encourage them to support the program by providing funding for training and/or classroom materials as well as investing in Lions Quest Canada through the Lions Quest Fellowship and other donations.

To bring together other community groups (youth-serving organizations, service-based organizations, faith groups, etc.) to work for positive youth development through the Lions Quest community workshops and other training opportunities.

### **DISTRICT LIONS QUEST CHAIR'S STRATEGIES**

#### **Be knowledgeable about the programs.**

Attend a Lions Quest School-based Workshop and Community Workshop. Become familiar with the status of Lions Quest programs in your area. If you don't have the materials, call Lions Quest Canada toll free at 1-800-265-2680. Participate in webinars hosted by Lions Quest Canada.

#### **Make sure District Officers have the information they need.**

Talk about the Programs with the District Governor, First & Second Vice District Governors, Region Chairs, Zone Chairs, and Lioness Officers. Discuss any questions they have. Offer to obtain promotional material from Lions Quest Canada for distribution at their Club, Zone, Regional, and District meetings. Discuss areas in which you can be of help. Ask them to help you in your efforts.

#### **Be available to speak at every opportunity.**

Use available opportunities to speak clearly and forcefully about youth issues, remember to emphasize Canadian and provincial problems as well as the positive contribution young people make in our communities. Explain Lions Clubs International's commitment to positive youth development and that Lions Quest Programs are a very effective component.

#### **Establish a Team.**

Include the District Youth Outreach Chair, fundraiser, and regional representatives to create an ongoing group of committed volunteers. One successful strategy has been to identify one contact person for each School District. This spreads the workload and makes it easy for teachers to connect with someone locally who is aware of the status of the program as well as the available funding. Another responsibility for this team could be to coordinate an Information Session and/or Community Workshop for your area including representatives from the police, school districts, parents, etc.

### **Follow up with interested Clubs and Schools.**

Lions Quest Canada will provide you with copies of information requests from your District. Contact these individuals to answer questions and encourage them to become involved with the program through sponsorship and/or participation in a Lions Quest workshop. Follow-up may also help interested teachers obtain the funding they need from their local Clubs.

### **Keep your District Governor informed.**

Maintain frequent contact with your District Governor. Keep him/her up-to-date on events related to the Program and its success in the District. Concise speaking notes would be very helpful. Ensure a report is made at every Cabinet Meeting using your own format/stories or the sample template provided.

### **Give material to the District Governor's Bulletin Editor.**

Don't let an issue of the Governor's Newsletter go by without having information about Lions Quest Programs prominently displayed. Announce any upcoming Lions Quest activities in your District, including workshops, parent meetings, information sessions, webinars, or other events. Promote the Lions Quest Fellowship and other Lions Quest initiatives.

### **Establish a list of participating schools.**

Establish a list of contact people within the school system and keep it current. Work with key contacts at the school district level to obtain up-to-date information, and please share it with Lions Quest Canada.

### **Spread the word about Lions Quest Programs**

Arrange for presentations at all District Meetings. Address every Club in the District about youth outreach & Lions Quest Programs at least once a year in some manner. Use the community workshop to build enthusiasm for the school-based programs. Ensure there is a presentation and/or display at the District Convention.

### **Meet regularly with School District Contacts.**

Train key school district staff and principals at a Lions Quest school-based workshop. Ask for their feedback after attending the workshop. Establish a regular meeting to discuss the partnership and upcoming plans (annually, semi-annually, or quarterly).

### **Forward the e-newsletter to all Lions Clubs**

The ideas in the monthly newsletter can benefit clubs – encourage Lions to subscribe online.

### **Check on the progress of your goals.**

Evaluate what worked and what could be improved and act on it.