

# Building Community Capacity for Positive Youth Development



A Unique Training of Trainers  
for Canadian Communities

**(Date)**

(Venue, Address, City, Province)

*Learn how to apply Positive Youth Development  
to your life and work.*

***Build and Map Assets***

***Spread the Word***

***Strengthen Your Community***

## ***Positive Youth Development is ...***

*an approach to intentionally  
structuring opportunities, supports  
and services for youth so that  
young people develop the skills  
they need to thrive and transition  
smoothly into adulthood.*

## ***Positive Youth Development***

*deliberately seeks to increase the  
number of protective factors  
surrounding a young person that  
can ultimately translate into more  
positive social behaviours and  
reduced risk-taking behaviours.*

*A Community Development  
Opportunity Facilitated by:*



[www.lionsquest.ca](http://www.lionsquest.ca)

A supportive community is one whose members can assist in training volunteers, expand community awareness of issues, and deliberately and intentionally devote time to establishing the essential building blocks of community development.

The *Building Community Capacity for Positive Youth Development Training of Trainers* will equip you with tools and strategies to effectively deliver workshops and development activities in your community.

Participants in this workshop will:

- Be introduced to the Canadian definition of Positive Youth Development and how concepts like Strengths-Based Approaches, Asset Building, Resiliency, Youth Engagement, Asset Based Community Development, Crime Prevention and others connect to make our communities stronger.
- Become familiar with scripts, research, techniques and tools to deliver presentations, workshops and development activities to a variety of audiences.
- Explore model strategies for enhancing community connectedness through Positive Youth Development from across Canada.
- Plan for implementation and application of new knowledge in your community.

**\$450.00 per person includes –  
workshop training, training kit with supporting  
resources and your lunch for both days of training**

For more information or to register contact:

(Name)  
(Organization)  
(Email)  
(Phone)

# Agenda

<b>Day One – 9:00 am to 4:00 pm</b> <i>(registration at 8:30)</i>	
Community Building	Setting the stage and building our network of support
Why Positive Youth Development?	The theory and background behind Strengths-Based Practices, Positive Youth Development, Asset Building, how it all fits together and how to explain it to others
Getting on the Same Page – A Shared Understanding	Providing your audience with a basic introduction to move toward common language
Canadian Community Assets in Action	Implementation inspiration and lessons learned
<b>Day Two – 9:00 am to 4:00 pm</b>	
Now It's Your Turn	Delivering the message to a variety of audiences
Mapping Makes a Difference	Proven community mapping techniques and how to utilize them
Taking It to the Community	How to identify what is already being done to enhance capacity and impact in your setting
Measuring Up for Impact and Sustainability	Effective methods for gathering supporting data, reporting it, and knowledge mobilization

**For more information contact:**

- (Name)
- (Organization)
- (Email)
- (Phone)

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